

Sun, sea air and serenity . . . in a comfortable deck chair.



"Picture Windows" in the Tourist Class Main Lounge provide impressive panoramic seascapes.

The First Class Ambassador Room — Shall we dance?



Holland-America Line Holland-America Line s.s. ROTTERDAM

S.S. ROTTERDAM

It takes dedication to create a great ship

And on no great ship is the dedication to luxury more apparent than on the s.s. ROTTERDAM. For our flagship is clearly designed to provide the ultimate in passenger pleasure. Consider, for instance, that every cabin has a telephone, an individual air conditioning control, and (with very few exceptions) a private bath or shower.

Consider that there are well-stocked libraries aboard. A bargain-price shopping center. A game room (including a soda bar). A fully-equipped gym, complete with massage and steam rooms. And many other fascinating facilities.

Consider the rich panelings, paintings, sculptures, stained glass windows, mosaics and tapestries that enhance the elegant decor.

Consider the poularde à la bonne femme, the pâté de foie gras, and the other gourmet delicacies that grace many a ROTTERDAM menu.

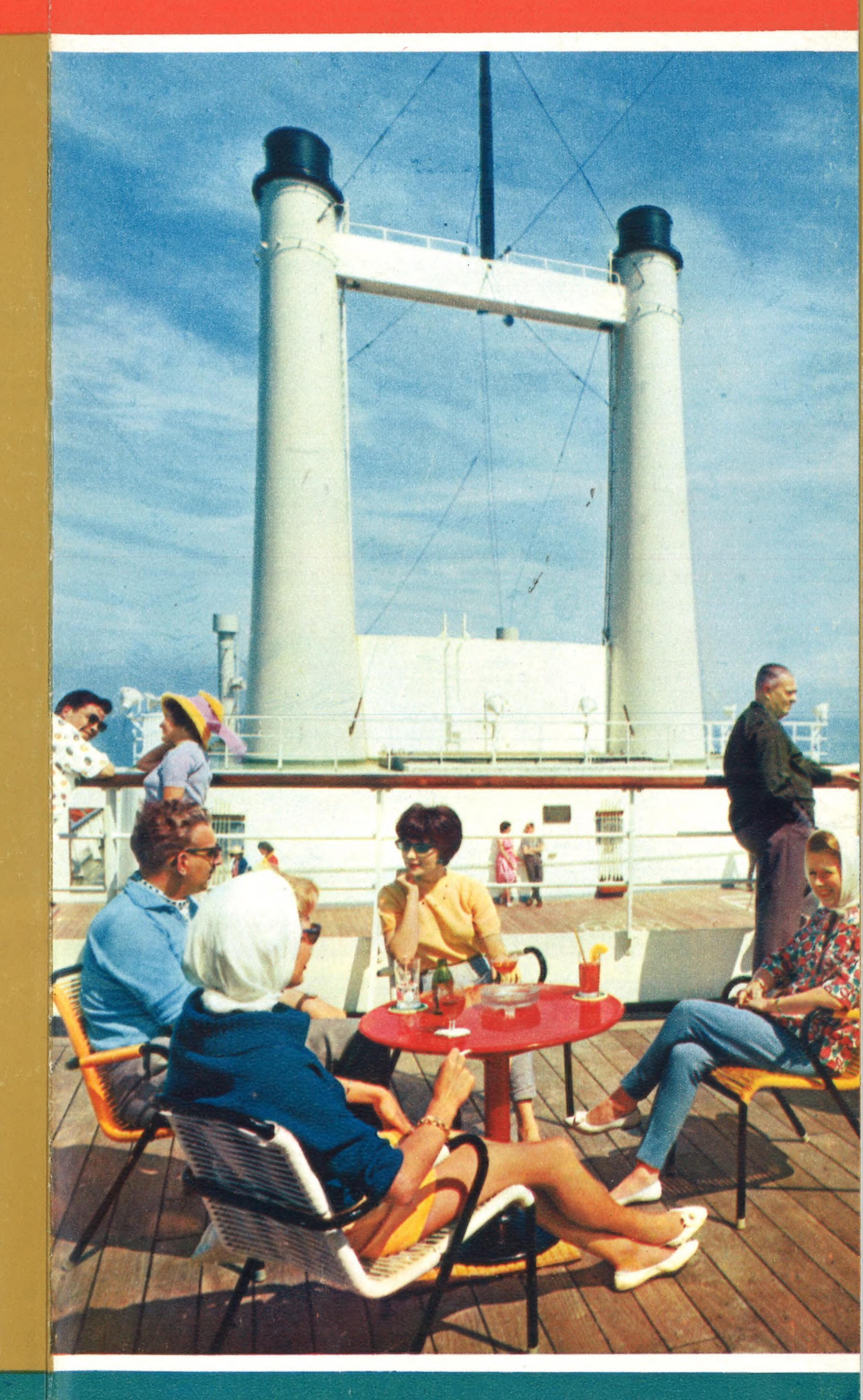
Or consider the immaculate cleanliness throughout (a Dutch tradition — as is the skilled seamanship with which the ship is guided to your destination).

These and a host of other touches help make every luxurious transatlantic crossing aboard the ROTTERDAM an unforgettable event. (Not to mention every gala One Class West Indies and Around-the-World Cruise. The ROTTERDAM's great renown is already famous through the world.)

You owe it to yourself to experience this special dedicated luxury — at least once in your lifetime!

AGENTS:

580 PLANDOME RD., MANHASSET, N.Y.







The First Class Smoking Room — perfect spot for a demi-tasse.

flagship ROTTERDAM, you'll enjoy cuisine (from many lands) that few of the world's great restaurants can equal... gracious and attentive Old World service... decor of breath-taking artistry... and an exciting round of festive social activities. The ROTTERDAM truly sets a new standard in Continental shipboard luxury!







The First Class Ritz Carlton Café: center of nocturnal activities.

Great fun!

Generous areas on our magnificent flagship have been set aside for the many open-air pleasures you expect on a great floating resort — from deck tennis and shuffleboard to swimming, sun-bathing, strolling and socializing. In all, there are 55,000 square feet of delightful deck space for passenger enjoyment! And if you just want to commune with the eternal sea, a steward will promptly place a comfortable deck chair in the location of your choice. (He's also near at hand for any other luxury service you may desire.)

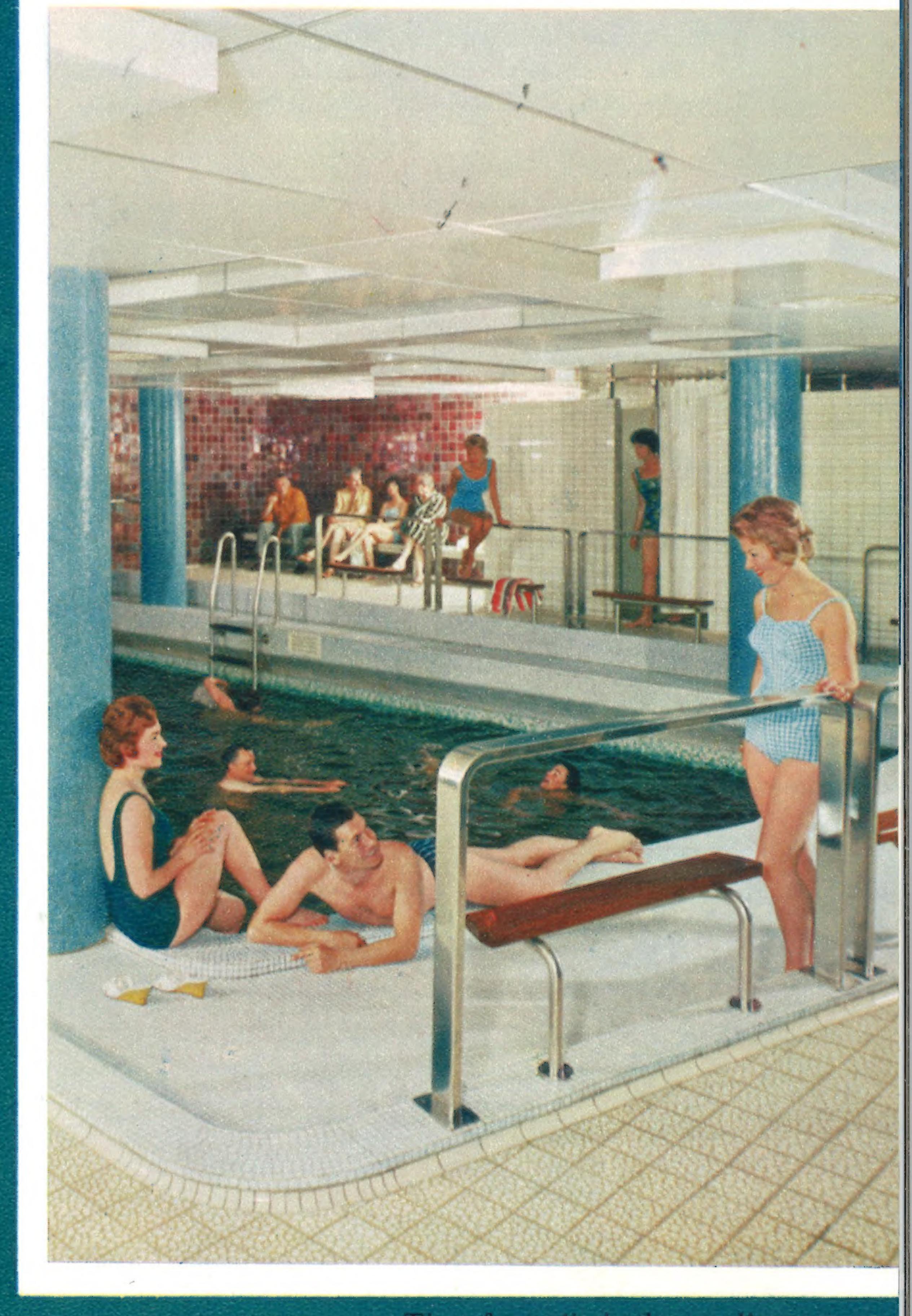
Great Facilities!

You have a "run-of-the-ship" freedom on the ROTTERDAM, whichever your Class — for First and Tourist Class passengers each have an *entire deck* of public rooms! There are 17 enchanting salons in all. Moreover, there are 8 passenger elevators, a variety of service shops, a sparkling Delft-tiled indoor pool, sumptuous and spacious accommodations, one of the world's great theatres afloat — where important new feature movies are shown nightly. (The ship, of course, is air-conditioned throughout and is equipped with automatic stabilizers for smooth sailing.)



The Rotterdam's theatre — seats 622.





Time for a dip in the pool!